

Adelong (Golden Gully) Caravan Park - Accommodation Upgrade

Snowy Valleys Council

Snowy Valleys Council

Funding requested: \$1,549,900

Summary: The Adelong (Golden Gully) Caravan Park – Accommodation Upgrade Project proposes the installation of six new self-contained cabins to complement the existing accommodation and meet growing demand for quality short-term stays in the Snowy Valleys region. The project includes two three-bedroom family cabins and four two-bedroom tourist cabins, each equipped with reverse-cycle air conditioning, kitchen facilities and private bathrooms. This upgrade responds to a critical shortage of visitor and worker accommodation following the 2019/2020 bushfires, which destroyed several homes in the area. Located within walking distance of Adelong's main street and overlooking the picturesque Adelong Creek, the park is ideally positioned to support tourism, seasonal workforce housing and regional events. The project is a joint initiative between Snowy Valleys Council and the Adelong Services and Citizens Club, which manages the park and reinvests all profits into the community. The development will modernise the park, improve visitor experience and ensure long-term sustainability through increased occupancy, diversified revenue and enhanced community infrastructure.

Community value: This project will deliver substantial community benefits by addressing a critical accommodation gap in Adelong and supporting the town's transition into a modern tourism and service hub. The new cabins will provide high-quality, accessible lodging for families, seasonal workers, and tourists - boosting local visitation, extending stays and supporting regional events. The project will stimulate the local economy by increasing patronage to nearby businesses, creating jobs and fostering partnerships with tourism operators. All profits from the park are reinvested locally, ensuring long-term social and economic returns. The cabins will be energy-efficient and solar-powered, setting a benchmark for sustainable tourism infrastructure in the region. This initiative aligns with HumeLink's priorities of local industry development, social legacy and community connection - strengthening Adelong's resilience, liveability and appeal as a destination for work, rest, and recreation.



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